



PUBS ARENA INSERTION ORDER

COMPANY AND CONTACT INFORMATION

Company	PUBS ARENA DIGITAL MEDIA	Advertiser Name	
Billing Address	4370 La Jolla Village Drive, Suite 400, San Diego California 92122	Advertiser Billing Address	
Contact Name	STEFAN GOTHE	Advertiser Contact Name	
Contact E-mail	STEFAN@PUBSARENA.COM	Advertiser Contact E-mail	
Contact Skype	SEGO THE	Advertiser Contact Skype	
Contact Phone	1.858.254.6839	Advertiser Contact Phone	
Fax	1.858.997.2102	Advertiser Fax	
Account Manager		Tech Contact Name	
Account Manager E-mail		Tech Contact E-mail	
Account Manager Phone		Tech Contact Phone	
Account Manager Skype		Tech Contact Skype	
Billing Contact		Advertiser Billing Contact	
Billing Phone		Advertiser Billing Phone	

CAMPAIGN DETAILS

Campaign Name			
Preview URL			
Rate	\$		
Allocation(units)	Monthly Budget \$	Monthly Lead Cap	Daily Lead Cap



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Flight Dates	Start Date :	End Date (TBD) :		
Campaign Type	CPA	CPS		
Paid Action Occurs	Registration e-mail Double Opt-in	First Page Download/Install	Second Page	Sale/Purchase Positive Server Response
Limitations/Qualifiers	Country Search no Bidding on Trademark Terms No Google Content	Age Valid Credit Card Required No Facebook Traffic	Other:	

DISTRIBUTION

Allowed Distribution	Display	Banner	Text-Links	Pops Up/Under
	Search	PPC	Keyword Restrictions	Other:
	Contextual	Contextual	No Google Content	Other:
	e-mail	Yes	No	
	Social	Yes	No	
	Hosted	Co-reg	Single Opt-in	Double Opt-in
Social Media Creative	Client will supply Social Media creative	Yes	No	
	Are there any restrictions/limitations on social media traffic/creative?	Yes	No	
	Please specify here:			
Incentivization of Offer	Yes	No	Other:	
Incentivization of Traffic	Yes	No	Other:	



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BILLING

Payment terms	NEED TO BE PAID IN 2 BUSINESS-DAY'S FROM INVOICE SENT AND DEPOSITS NEED TO BE MADE AS PER ADVERTISER'S AGREEMENT
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SPECIAL NOTES

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AUTHORIZATION & APPROVAL

BY SIGNING THIS AGREEMENT, YOU AGREE TO THE CAMPAIGN DETAILS SET FORTH ABOVE AND AS PER [ADVERTISER'S AGREEMENT](#).

PUBS ARENA DIGITAL MEDIA SIGNATURE		ADVERTISER SIGNATURE	
DATE		DATE	

****Note: Please fill in information in Insertion Order. After Completing the information please scan and email it to accounting@pubsarena.com**

***All offers carry a \$500 maximum credit limit. Any sales that exceed that amount will be required to make an immediate deposit. For all customers that have less than a 90 day relationship with Pubs Arena.*

Any offers that have been successfully running for more than 90 days will qualify for Net billing terms. Please email accounting@pubsarena.com to see if your offer qualifies.

**** All handwritten Insertion will be void.**